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 FOR IMMEDIATE RELEASE

Agency creates award-winning design and copy through rebrand

Motion Marketing & Media wins international MarCom Awards for its Web site

LANSING-----When Motion Marketing & Media (M3) launched its new brand on August 12, 2009, so launched its new Web site (www.m3group.biz). After extensive competitive analysis and market research, M3 built its new site from the ground up, incorporating personal touches, outlets for interaction and communication, and of course — conversation.

M3 won two Platinum MarCom Awards for their Web site: one for Web site design, one for writing/Web copy on October 29, 2009.

“We’ve received so much positive feedback on our new site from friends and clients, it’s great to be recognized for our team’s hard work and talent with these awards,” said Tiffany Dowling, chief conversation starter at M3.

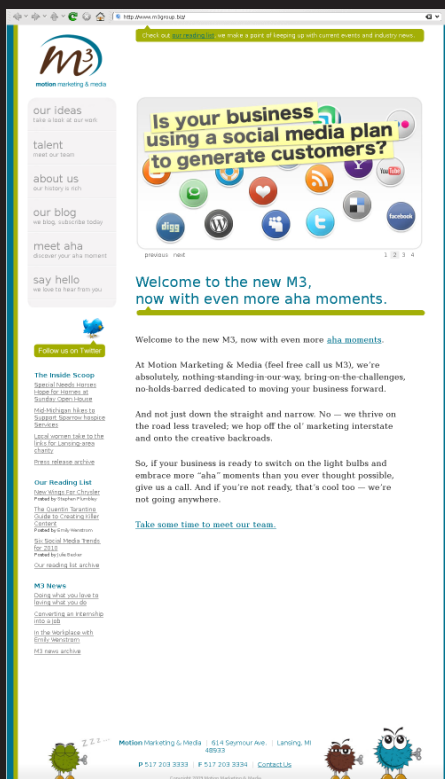
The MarCom Awards are an international awards competition judged by the Association of Marketing & Communication Professionals (AMCP). The MarCom Awards honor the work of marketing and communication professionals ranging from small agencies to media conglomerates and even Fortune 50 companies.

According to the MarCom Awards Web site (www.marcomawards.com/faq), each year there are more than 5,000 entries from throughout the United States and several other countries. Typically, about 15 percent win Platinum Awards, another 15 percent win Gold Awards.

“We try to convey the importance of transparency, conversation and branding through Web design and copy to our clients,” said Dowling. “We knew when we did the rebrand we had to be an example. Now, this recognition backs our recommendation.”

An invitation for a Lansing Community College Foundation Wine and Cheese Fund Raiser earned M3 an honorable mention in the MarCom Awards pro bono category, as well.

M3 is a full service advertising, marketing and public relations firm dedicated to helping clients find their aha moments. For more information on M3 and its new look, please visit their Web site at www.m3group.biz.



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