



motion marketing & media

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FOR IMMEDIATE RELEASE

M3 Grows to Meet Demands of Expanding Clientele

*Small agency creates three
new positions, hires five*



Lewis and Mazurkiewicz

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LANSING-----Motion Marketing & Media's (M3's) steady growth of businesses since its rebrand in August 2009 has pushed the office into its next phase of employee expansion. Since April, the agency has seen its 10-person full-time staff grow to 14, including the creation of three new positions and the increase of one part-time to full-time position.

Kristi Lewis, hired April 19, was brought on as M3's communications commander. Commander Lewis will work in various areas of account management, writing and public relations for some of M3's largest accounts, including the Sparrow Foundation.

Kelly Mazurkiewicz, hired May 17, is M3's official creatologist. Getting her hands dirty in all types of graphics and creative projects, Mazurkiewicz dedicated her time to the agency as an intern during her last year at Michigan State University and graduated in May with a bachelor of arts in advertising.

Nico Killips, hired June 1, reigns as M3's web slinger (just like Spidie). Killips enjoys an afternoon of website development with a side of 5-Hour Energy. Previously employed as a freelance web and print designer, this multitasking addition to the team is sure to please with his many creative skills.

Entering the agency full-time (from part-time) is office inquisitor Kyle Dowling, hired June 9. Kyle recently graduated from Holt High School and will be assisting Killips in web development and design. Kyle will be attending Lansing Community College this fall to obtain his bachelors degree in digital media technology.

Lastly, resident ink slinger Emily Wenstrom announced her resignation in May, opening the editorial position of Capital Area Women's LifeStyle Magazine as well as a PR support position at M3. Suban Nur Cooley will begin shadowing Wenstrom on June 15 and take over full-time on June 24.

Between full-time and part-time employees and interns, M3 now has 18 friendly faces gracing 614 Seymour on a regular basis.

"When I started the business eight years ago, I wasn't sure how it would grow or at what pace," said Tiffany Dowling, chief conversation starter at M3. "Every hire is strategic. We really look at who will be a good fit for the team — our group dynamic is important to creativity, and we must preserve that."

M3 is a full service advertising, marketing, public relations and social media firm dedicated to helping clients find their aha moments. For more information on M3, please visit www.m3group.biz.

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